



PRESS RELEASE OCTOBER 2009
MIDWEST GROCERS SUPPLY, LLC



Midwest Grocers Supply, LLC attended the 30th Annual American Royal BBQ Contest on October 2nd through October 4th, 2009 in Kansas City, MO where they entered their own “LICKINS” brand BBQ sauce. Over 400 brands competed in the national sauce contest, which were judged by flavor categories.

Here are the results:

Category	Winner
VINEGAR/ MARINADE	FIRST PLACE Lickins All Purpose Sauce
TOMATO/ WILD	SIXTY Lickins Sweet-n-Tangy
MUSTARD SAUCE	FOURTH PLACE Lickins Honey Mustard
TOMATO/ HOT	TWENTY-NINE Lickins Wild
SPECIALTY	FIRST PLACE Lickins Sweet & Sassy Meat Sauce

KC Masterpiece was the first winner of the sauce contest. Lickins now ranks up there with the likes of this legendary sauce.

In 2008, Lickins All Purpose Sauce placed 2nd overall, so the win is very exciting, and for a Quincy-based company that started in 2005 to go so far in the national competition held annually in Kansas City, the “BBQ Capital of the Nation”, is a very big honor. Midwest Grocers Supply, LLC introduced the “Lickins” line of sauces in July of 2008, and it is now available at most area retailers. They also manufacture BBQ rubs, brats, pulled pork, and brisket under the Lickins label, and distribute throughout the area from their Quincy warehouse.

Midwest Grocers also distributes Red Cactus salsa, Simple Seed bird food, Simple Dog dog treats, Country Harvest vegetable products, Country Orchard jams & fruit spreads, Pick of the Farm frozen entrees, and also broker many other items.

Midwest Grocers Supply started in 2005, employ over 12 people, and continue to grow every day.

For more information on Midwest Grocers Supply, visit them on the web at www.midwestgrocer.com